

# GateMaster's Point of Sale Software for Skating Centers!

• *Cut Costs*

• *Improve Efficiency*

• *Increase Revenues*

## • Features:

- Point of Sale Ticketing & Admission
- Cashless "RFID" system with National Ticket Company®
- Party & Group Reservations
- Retail Sales & Inventory Control
- Rental Management
- Memberships & Season Passes
- Integrated Debit Card System
- Redemption Control
- Online Reservation & Registration
- Customer Loyalty Programs
- Access Control
- Cash Control & Employee Security
- Game Room Accounting
- Text Messaging Notifications & Alerts
- Facility & Resource Scheduling
- Time & Attendance Software
- Accounting Integration

## • Build Customer Loyalty

**Easy** – Gather new customer information quickly, track purchase histories, and automatically build a database for your follow-up marketing efforts.

**Fun** – Develop customer loyalty and ensure repeat business using photo ID cards, family memberships, "spending controls", entitlements, and more.

**Powerful** – Enhance your marketing efforts by mailing to customers using a range of filtering criteria including name, zip code, age, date of birth, party or membership type, and more.

## • Streamline Party & Group Reservations

**Flexible** – Create the most flexible birthday party and group event packages. Reserve facility resources together with other attractions, merchandise, food, and more.

**Intelligent** – GateMaster guides reservation staff through the scheduling process, recommends the best time slots to choose, and ensures that no area is oversold.

**Automated** – Staff task lists are created that cover the critical aspects of each event including preparation, operation, and follow-up.

## • Improve Facility Management

**Integrated** – Manage skating surfaces, laser tag arenas, food & beverage, retail sales, game rooms, birthday parties & group events, redemption, rentals, and other attractions with ease.

**Versatile** – Print receipts, wristbands, tickets, photo ID cards, food order slips, and more all in the same transaction.

**Organized** – Schedule birthday parties & group events, sell season passes & memberships, and view multiple calendars for your scheduled attractions ALL from the same POS station.

## • Online Demonstrations Available!

Contact GateMaster today to schedule a live software demonstration via the Internet.



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